

## CLAIMS

What is claimed is:

- 1 1. A method for managing a sporting goods supply chain utilizing a network,  
2 comprising:  
3 a) receiving data from a plurality of sporting goods outlets of a sporting goods  
4 supply chain utilizing a network, the data relating to the sale of sporting goods by  
5 the sporting goods outlets;  
6 b) generating an electronic order form based on the data for ordering sporting goods  
7 from a sporting goods distributor of the sporting goods supply chain;  
8 c) transmitting the data to the sporting goods distributor of the sporting goods supply  
9 chain utilizing the network;  
10 d) transmitting the data to a sporting goods supplier of the sporting goods supply  
11 chain utilizing the network; and  
12 e) forecasting activity in the sporting goods supply chain utilizing the data.
- 1 2. The method of claim 1, wherein the data is parsed to match each of a plurality of  
2 sporting goods distributors and sporting goods suppliers.
- 1 3. The method of claim 2, wherein the data is made accessible to the sporting goods  
2 outlets, the sporting goods distributor, the sporting goods supplier via a network-  
3 based interface.
- 1 4. The method of claim 3, wherein the data is accessible to the sporting goods  
2 distributor and the sporting goods supplier only after verification of an identity  
3 thereof.
- 1 5. The method of claim 1, wherein the network includes the Internet.

- 1 6. The method of claim 1, wherein the sporting goods outlets, the sporting goods  
2 distributor, and the sporting goods supplier each forecast utilizing the data.
- 1 7. A system for managing a sporting goods supply chain utilizing a network,  
2 comprising:
- 3 a) logic for receiving data from a plurality of sporting goods outlets of a sporting  
4 goods supply chain utilizing a network, the data relating to the sale of sporting  
5 goods by the sporting goods outlets;
- 6 b) logic for generating an electronic order form based on the data for ordering  
7 sporting goods from a sporting goods distributor of the sporting goods supply  
8 chain;
- 9 c) logic for transmitting the data to the sporting goods distributor of the sporting  
10 goods supply chain utilizing the network;
- 11 d) logic for transmitting the data to a sporting goods supplier of the sporting goods  
12 supply chain utilizing the network; and
- 13 e) logic for forecasting activity in the sporting goods supply chain utilizing the data.
- 1 8. The system of claim 7, wherein the data is parsed to match each of a plurality of  
2 sporting goods distributors and sporting goods suppliers.
- 1 9. The system of claim 8, wherein the data is made accessible to the sporting goods  
2 outlets, the sporting goods distributor, the sporting goods supplier via a network-  
3 based interface.
- 1 10. The system of claim 9, wherein the data is accessible to the sporting goods  
2 distributor and the sporting goods supplier only after verification of an identity  
3 thereof.
- 1 11. The system of claim 7, wherein the network includes the Internet.

- 1 12. The system of claim 7, wherein the sporting goods outlets, the sporting goods  
2 distributor, and the sporting goods supplier each forecast utilizing the data.
- 1 13. A computer program product for managing a sporting goods supply chain  
2 utilizing a network, comprising:  
3 a) computer code for receiving data from a plurality of sporting goods outlets of a  
4 sporting goods supply chain utilizing a network, the data relating to the sale of  
5 sporting goods by the sporting goods outlets;  
6 b) computer code for generating an electronic order form based on the data for  
7 ordering sporting goods from a sporting goods distributor of the sporting goods  
8 supply chain;  
9 c) computer code for transmitting the data to the sporting goods distributor of the  
10 sporting goods supply chain utilizing the network;  
11 d) computer code for transmitting the data to a sporting goods supplier of the  
12 sporting goods supply chain utilizing the network; and  
13 e) computer code for forecasting activity in the sporting goods supply chain utilizing  
14 the data.
- 1 14. The computer program product of claim 13, wherein the data is parsed to match  
2 each of a plurality of sporting goods distributors and sporting goods suppliers.
- 1 15. The computer program product of claim 14, wherein the data is made accessible  
2 to the sporting goods outlets, the sporting goods distributor, the sporting goods  
3 supplier via a network-based interface.
- 1 16. The computer program product of claim 15, wherein the data is accessible to the  
2 sporting goods distributor and the sporting goods supplier only after verification  
3 of an identity thereof.
- 1 17. The computer program product of claim 13, wherein the network includes the  
2 Internet.

- 1 18. The computer program product of claim 13, wherein the sporting goods outlets,  
2 the sporting goods distributor, and the sporting goods supplier each forecast  
3 utilizing the data.